**"Test our BETA! Help us to make Newstag your news platform."**

We have started our journey to fulfil our vision: to create the most relevant and sustainable news source in the world. We have come a little bit on our way, but still have a long way to go. Please share your thoughts and help us to improve because Newstag is only as good as its users, only as good as you. You’re it!

**TAGs+streaming=TAGSTREAM**

Newstag introduces “Tagstream” a novel and hyper-personalized news video channel. In a matter of seconds, you can create as many as you want – niche or broad- news viceo channels. The service allows you to lean back or forward and view, tag and share, using the latest responsive mobile and web technologies for consumption on any device and screen.

All news is constantly being filtered through the collective mind of the users.

The same piece of news might be viewed in different ways by different people, just as it might be reported differently depending on the broadcaster, on Newstag you can get the full picture, see **# All angles** of a story.

Your own and the crowd-curated Tagstreams are continuously updated based on chosen tags (24/7/365/360°).

When you tag the content you find relevant , you take part in a disruptive shift of focus, from that of the powerful media house to that of the powerful media consumer!

**We ´re it!**

Newstag is to professional video news what YouTube is to amateur video clips. We are the world’s largest online network based on videos only from trusted sources. Newstag currently have offices in Stockholm Sweden, Cairo Egypt and Singapore, and plan to expand our global footprint further. Newstag’s logotype (a dodecahedron) symbolises our universe, complex and simple at the same time. It is a symbol that allows perspectives to come together in order to create a world of news as it makes its way from one to another.

Our mission is to reinvent the media eco-system. We are working with some of the most respected and important organizations in the world and constantly adding more. The brands we work with help us to pay for the journalism and the value created is shared by all our users: yourself, the brands, NGOs and content owners. This makes the service free for you, which is something we believe is democratically important.

Newstag always presents the content producers and other stakeholders so you can understand what they stand for. If you have any ideas of interesting content producers, NGOs or Brands, please let us know (feedback@newstag.com)!.

**You got the power ”p”**

Newstag take the future seriously. Where Google tries to “do no evil,” Newstag actually tries to do some good.

Newstags enables users to create real social impact and influence the global news agenda. Sustainability is created in the dynamics between the power of the crowd and hyper-personalization. Newstag distribute 5% of the revenue to important and interesting causes and research (NGO´s).

Through Newstag’s innovative scoring system, ”p”, you can influence how the company’s revenues are allocated. With every view and every share, you create value. Your power to decide is measured in "p"-s.

This makes it possible for you to make a change while watching the news!

The tagline – ”Tag, you’re it” – expresses the peculiar act of our brand and what we want it to stand for: to be seriously playful.

If you want to not only stay on top of the news and create your own news channels to share with others, but also make a difference through the way you watch news videos - Newstag is your platform!

[www.newstag.com](http://www.newstag.com/) or [feedback@newstag.com](javascript:_e(%7B%7D,'cvml','feedback@newstag.com');)